





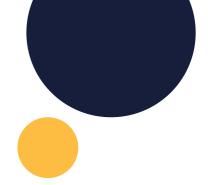
Manoj Tek Digital Marketing Institute

COURSE CONTENT









- CHAT-GPT:- Content Writer
- D-ID :- Make Al Generated Videos
- Lexica Art :- Ai Image
- Pictory.ai :- Video Marketing Made
 Easy
- HeyGen :- Al Video Generator
- GravityWrite:- Top Al Writer
- ElevenLabs :- Al Text to Speech
- TextMagic :- text to speech



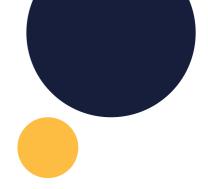




GRAPHICS DESIGN AND VIDEO CREATION

- Graphics
- Animation Video
 Creation
- Video Editing with Filmora
- Video Ads Creation





FACEBOOK

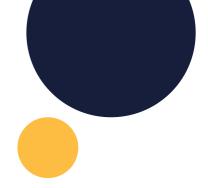


- Facebook Business Page Creation
- Facebook Instagram WhatsApp Interlinking
- Facebook Meta Business Suite Setup
- Facebook Post Scheduling
- Facebook Business Manager
- Facebook Ads Account Creation
- Facebook Ads Campaign
- Leads Management









INSTAGRAM

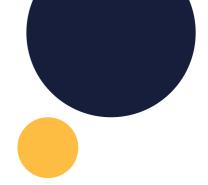


- Instagram Profile Creation
- Instagram Professional Dashboard Setup
- Instagram Optimization
- Instagram Ads







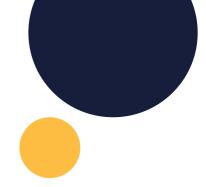


LINKEDIN



- LinkedIn Profile Creation
- LinkedIn Business Page
 Creation & Setup
- LinkedIn Ads Account Creation
- LinkedIn Ads Group
 Creation
- LinkedIn Ads Campaign Creation





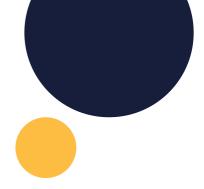
YOUTUBE



- YouTube Channel Creation
- YouTube Channel Important Settings
- YouTube Post (Community and Videos)
- Engaging Thumbnails
 Creation
- YouTube Viral Contents
 Creation
- YouTube Optimization
- Important Advices for YouTube Creators







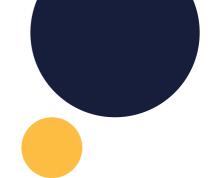
TWITTER



- Twitter Profile Creation
- Twitter Tweets Hacks
- Twitter Ads
- Twitter Blue Tic



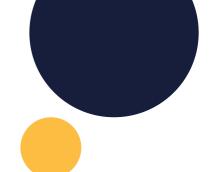




- Digital Marketing Overview
 & Chrome Extensions
- Social Media Tools
- Top Tags
- Twiends
- Hootsuite
- Tweepi
- 280 Tall tweet

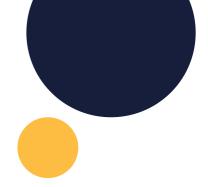






- • • •
- Alexa and Moz Domain Authority Analysis
- Domain and Hosting
- Website Creation (
 WordPress & Shopify)
- Landing page
- Website Audit
- Accelerated Mobile Page





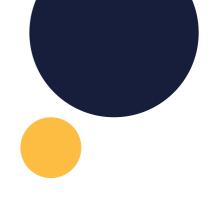
SEO



- Keyword Planning and Research
- Google Search Console & Google Analytical
- Search Engine Optimization
- On-Page
- Off-Page
- Local SEO
- International SEO



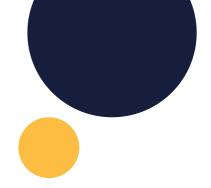




- CJ Dropshipping
- Shopify Business Store
- Shopify Hosting & Domain





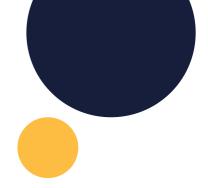


- Headline Analyzers
- Copyrighting Content
- Catchy Headlines Ideas
- Top Trending & Viral Content





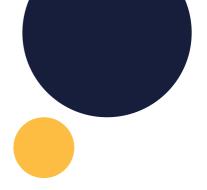




FREELANCING

- Fiverr
- Upwork
- Freelancer.com
- Qicklyhire
- G2
- Guru99





PAID ADS



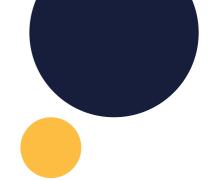
- Keyword Planning and Research
- Google Trend
- Google Ads
- YouTube Marketing
- LinkedIn Ads
- Facebook Ads
- Instagram Ads





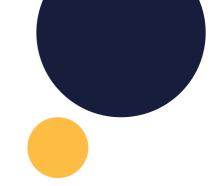






- Click Bank
- Hosting Platforms
- Insta Mojo
- Amazon Affiliate
- Commission Junctio





GOOGLE ADS



- Keyword Planner
- Google Trends
- Google Search Console
- Google Analytical
- Google Ads

(Search Ads, Display Ads, Video Ads, Performance Max Ads etc.







Manoj Tek Business Solution

ABOUT MANOJ TEK INSTITUTE

Our company has teamed up with more than 3k+ clients and has successfully executed over 3.7k+ projects. India is moving ahead in Digital Era and so is the market, making Business realize the needs for Digital Services. Digital Marketing in India has a range of services to offer. From the likes of Website Designing to Digital Marketing we offer all.

ABOUT MANOJ TEK BUSINESS SOLUTION

Our vision is to leave no page unturned of the Book of gaining Digital Excellence. And reach to the top spot of the Mountain (Digital Peak) by effectively handling the hurdles of the real world (Market Competition). At the same time, our mission is to rocket up Client Business and help them to achieve a sustainable spot where they can gain maximum business opportunities.

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