

# MANOJ TEK BUSINESS SOLUTION

- ✓ Digital marketing
- ✓ E-Commerce Solution
- ✓ social media marketing
- ✓ Seo



**Get Started**



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[www.manojtek.com](http://www.manojtek.com)





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# Manoj Tek Digital Marketing Institute

**COURSE CONTENT**



# ARTIFICIAL INTELLIGENCE

- **CHAT-GPT:-** Content Writer
- **D-ID| :-**Make AI Generated Videos
- **Lexica Art :-** Ai Image
- **Pictory.ai :-** Video Marketing Made Easy
- **HeyGen :-** AI Video Generator
- **GravityWrite:-** Top AI Writer
- **ElevenLabs :-** AI Text to Speech
- **TextMagic :-** text to speech



# GRAPHICS DESIGN AND VIDEO CREATION

- Graphics
- Animation Video  
Creation
- Video Editing with  
Filmora
- Video Ads Creation

# FACEBOOK

- Facebook Business Page Creation
- Facebook Instagram WhatsApp Interlinking
- Facebook Meta Business Suite Setup
- Facebook Post Scheduling
- Facebook Business Manager
- Facebook Ads Account Creation
- Facebook Ads Campaign
- Leads Management

# INSTAGRAM

- Instagram Profile Creation
- Instagram Professional Dashboard Setup
- Instagram Optimization
- Instagram Ads

# LINKEDIN

- LinkedIn Profile Creation
- LinkedIn Business Page Creation & Setup
- LinkedIn Ads Account Creation
- LinkedIn Ads Group Creation
- LinkedIn Ads Campaign Creation



# YOUTUBE

- YouTube Channel Creation
- YouTube Channel Important Settings
- YouTube Post (Community and Videos)
- Engaging Thumbnails Creation
- YouTube Viral Contents Creation
- YouTube Optimization
- Important Advices for YouTube Creators





# TWITTER

- Twitter Profile Creation
- Twitter Tweets Hacks
- Twitter Ads
- Twitter Blue Tic



# IMPORTANT TOOL

- Digital Marketing Overview & Chrome Extensions
- Social Media Tools
- Top Tags
- Twiends
- Hootsuite
- Tweepi
- 280 Tall tweet

# WEBSITE CREATION

- Alexa and Moz Domain Authority Analysis
- Domain and Hosting
- Website Creation (WordPress & Shopify)
- Landing page
- Website Audit
- Accelerated Mobile Page

# SEO

- Keyword Planning and Research
- Google Search Console & Google Analytical
- Search Engine Optimization
- On-Page
- Off-Page
- Local SEO
- International SEO

# DROP SHIPPING

- CJ Dropshipping
- Shopify Business Store
- Shopify Hosting & Domain



# CONTENT WRITING

- Headline Analyzers
- Copyrighting Content
- Catchy Headlines Ideas
- Top Trending & Viral Content



# FREELANCING

- Fiverr
- Upwork
- Freelancer.com
- Qicklyhire
- G2
- Guru99



# PAID ADS

- Keyword Planning and Research
- Google Trend
- Google Ads
- YouTube Marketing
- LinkedIn Ads
- Facebook Ads
- Instagram Ads

# AFFILIATE MARKETING

- Click Bank
- Hosting Platforms
- Insta Mojo
- Amazon Affiliate
- Commission Junctio



# GOOGLE ADS

- Keyword Planner
- Google Trends
- Google Search Console
- Google Analytical
- Google Ads

(Search Ads, Display Ads, Video Ads, Performance Max Ads etc.)



## ABOUT MANOJ TEK INSTITUTE

Our company has teamed up with more than 3k+ clients and has successfully executed over 3.7k+ projects. India is moving ahead in Digital Era and so is the market, making Business realize the needs for Digital Services. Digital Marketing in India has a range of services to offer. From the likes of Website Designing to Digital Marketing we offer all.

## ABOUT MANOJ TEK BUSINESS SOLUTION

Our vision is to leave no page unturned of the Book of gaining Digital Excellence. And reach to the top spot of the Mountain (Digital Peak) by effectively handling the hurdles of the real world (Market Competition). At the same time, our mission is to rocket up Client Business and help them to achieve a sustainable spot where they can gain maximum business opportunities.

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